

Energy Transition

Online Event on [weTHINK.eu](https://wethink.eu)

Date: October 6, 2021 1100 to 1240 hrs

Keynote Abstract - Hydrogen – threat or great opportunity?

Understanding the EU Hydrogen Strategy and aligning with business strategy offers opportunities and advantages for all industry segments, especially the so-called “hard to decarbonise” ones.

- But, how does the EU Hydrogen Roadmap look like and what are the future implications?
- What are the opportunities of a Hydrogen Economy for my business?
- What are the available and upcoming technologies and how will they shape industries?
- What are the options to transform industries and what are the timelines?
- What are the options to start first projects and how can they be funded?

Dr. Andreas Preuß, Partner & Director and Head of Science & Technology of The Future Energy Consulting Company, will introduce you to hydrogen and its integral role in the energy transition ahead. He will explain how the EU Hydrogen Strategy will shape and influence whole industries until 2050 and what this means for businesses throughout Europe. In his keynote he will also present options and current projects that outline how to take advantage of this and will be available to answer your questions in the discussion afterwards.

Agenda:

11.00 – 11.05 – Goal and agenda of the working group.

11.05 – 11.10 – Introduction round of participants (name, institution, interest).

11.10 – 11.25 – Hydrogen – threat or great opportunity? Hydrogen, the EU Roadmap, and the implications of the energy transition for businesses. Dr. Andreas Preuß, Partner & Director and Head of Science & Technology of The Future Energy Consulting Company.

11.25 - 11.40 Power Purchase Agreement (PPA), Renewables, Sustainability. A general PPA business model and its economic and environmental benefits. Martin Dolzer, Managing Director & Jure Bukovec, Renewable Portfolio Manager.

11.40 – 12.10 – Brainstorming on strategic, legal, political, administrative and economic challenges and solutions to improve Energy transition (round-based discussion all participants).

12.10 – 12.30 – Knowledge exchange: technical challenges and solutions to improve Energy transition (round-based discussion all participants).

12.30 - 12.40 - Wrap up and follow-up steps.